

Assistant Category Manager - Birds and Small Animals

Roles and Responsibilities

- Sales Analysis (Market, Industry, etc...)
- Coordinate and execute all internal and out-sourced market research once established by the CM (Category Manager)
- Gather, consolidate and analyze competitive, trend and market information
- Assist CM with brand management and development
- Product Development
- Be the company go to Product Specialist
- Market / sub-liaison
- Vendor communications (Specs, samples, process, Q.C.)
- Implement Sku management (Add, Drop, Update, etc...) policy once established by the CM and the senior team
- Catalog coordination/management (identify and communicate updates, changes, etc... to MS (Marketing Specialist))
- Be aware of and follow up on Product regulations
- Administrative
- Act as CM for a Small Business Segment

Requirements

- Undergraduate degree in Business, Marketing
- Strong Project Management Skills - Experience managing many projects with competing priorities and deadlines
- Ability to set priorities, be highly organized, and stay focused on delivery
- Strong Analytical Skills - Demonstrated effectiveness in using analytical and reporting skills to build consensus and communicate results
- Ability to develop and present new ideas and conceptualize new approaches and solutions
- Experience defining new products and bringing them to market
- Excellent interpersonal and written communication skills
- Excellent copywriting and proofing skills
- Positive leadership, mentorship and business development skills
- Demonstrated ability to form collaborative working relationships with various stakeholders at various geographic and/or functional levels.
- Intermediate to Excellent knowledge of Excel, PowerPoint and Cognos

Interested candidates should forward their resume along with salary expectations to:
Hresources-can@rchagen.com

Or by mail to:

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